



WHO "should worry"?

You, if you expect to buy an automobile, or if the one you own is upholstered in coated "split leather" that is rotting and splitting, and giving your car a generally disreputable appearance.

A real cow grows only one hide,—too thick for upholstery,—suitable only for shoe soles, harness, belting, etc.

To produce genuine grain leather upholstery, $\frac{2}{3}$ to $\frac{3}{4}$ of this thickness is split away.

To save the by-product, some manufacturers split it into two or more thin sheets, coat and emboss it to make it look like grain leather. Hence $\frac{2}{3}$ to $\frac{3}{4}$ of all leather upholstery is coated splits.



MOTOR QUALITY
For Automobiles
CRAFTSMAN QUALITY
For Furniture
Is Guaranteed Superior to Coated Splits

It is coated and embossed the same way, but with much more coating, and the backing is a fabric twice as strong as the average split. America's largest automobile manufacturers have used it on hundreds of thousands of cars with entire satisfaction and better service than they formerly got from splits. In selecting a car, choose one of the many now using it.

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The Editor's Front Door

Step in and have a talk with him

Who are the prettiest brides?

OUT of all the thousands of lovely brides this year, who are the fifteen loveliest? In June that perplexing question will be settled; for we shall publish our **Brides' Number** then, with the photographs of the fifteen chosen ones.

June is a good way off; but it's not too early to invite candidates for that **Brides' Number**. Send in now the picture of the loveliest bride you know. Address it to the Editor of the **Brides' Number**, and if you wish it returned inclose stamps. For every bride's picture published we will pay \$3; and for the two that the judges select for first and second prizes we will pay \$15 and \$10 respectively. Wealth and social position will carry no weight with the judges. It's our conviction that the percentage of pretty girls in any thousand of population is just about the same East or West, North or South. We wonder if this **Brides' Number** will prove it?

If you have fifty friends

and they are just the ordinary run of people, then one of them is a slave to a drug of some kind. In every crowded streetcar there is one man or woman on whom the shackles are welded fast. This is no hysterical reckoning; it is based on scientific investigation. We Americans are now consuming more habit-forming drugs than all European countries combined. There is hardly a single little social group that doesn't have its victim. You should know about this danger,

for the sake of yourself, and your children and friends.

Dr. Bowers, who writes the article, calls it **Breaking the Shackles**.

The matter of marriage

THERE were the gifts—several thousand dollars' worth—all spread out, and there were the man and the girl.

"I can't go on with it," she said to him, "unless you promise me one thing."

You may think you know what she wanted him to promise her—and you suspect that you have read stories like this before. In that case there is a surprise coming to you. This **Matter of Marriage** is a different kind of story, as you'll discover next week for yourself.

And don't forget

AND don't forget our standing offer to pay \$3 for the photograph of any man or woman, boy or girl, who has done something really interesting. We are going to have double-page displays of **Interesting Folk** just as often as we can get enough photographs to fill the pages. Have you sent in your candidate for this Hall of Fame?

The most interesting question

BEGINNING May 2, Dr. Bowers will write a short article each week in answer to the most interesting question received. Address your question to him in care of the editor. Do not send stamps: Dr. Bowers cannot undertake to answer questions by mail.

More Schoolroom Humor

Rooms for Rent

EVEN college professors furnish some of the humor of school life. It was the registrar of a large university who, to an inquiry for a suite of "large, light, airy rooms," answered:

"Why, I don't just recall any now; but I've got a lot of 'em in my head."

And a flustered professor told a class of young ladies, "You may have fifty minutes of the hour to tell me what you know on the subject, and I will take the remaining ten and tell you what I know."

A Sporting Proposition

A TEACHER in one of Philadelphia's public schools made arrangements last summer to take a couple of her boy pupils each week to the large farm of a relative in Chester County. The boys were required to get up at an early hour and help with the lighter duties about the farm.

On the first Sunday in September Danny Mullen, age eleven, arrived at the farm. On Monday morning before day-

break he was awakened by one of the farmhands.

"What's the idea of gettin' up in the middle of the night?" said Danny.

"Hurry up!" said the other. "I'll show you how to milk cows."

Danny sat up with a puzzled expression on his face, gazed thoughtfully out into the darkness, then asked, "Do you have to sneak up on them?"

The Beady Vine

SINGING was just over in the kindergarten, and immediately a small hand flew up.

"What is it, Alice?" asked the teacher.

"I want to know what is a beady vine," asked the little girl timidly. "I always wonder what kind of a vine it is when we sing that song, 'Little lives may beady vine' (be divine)."

A New Derivation

TEACHER: "Give the origin and definition of the word *renovate*."

PUPIL: "*Renovate* comes from the word *Reno*, and means to make over marriages."

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